

Institute of World Economy
International Economy and Business MSc

Thesis topics 2018-19

Sejla Almadi

- France: its political, economic and social systems
- Research design and methods: mixed methods, triangulation
- Human Resource Management/ Marketing Strategy/ Business Ethics at international corporations
- Organisational Behaviour: self-fulfilling prophecies, Pygmalion effect, Galatea effect
- European Investment Bank: investment projects, evaluation, impact analysis, monitoring

Istvan Benczes

- Economic governance in the EU
- Fiscal policy in the EU
- Theories of economic integration
- Introducing the euro in Hungary

Viktoria Endrodi-Kovacs

- The Western Balkans, economy of the Western Balkan countries
- Integration maturity
- Foreign Direct Investments - transnational companies, investments, investments decisions
- Global Value Chains, Embeddedness of V4 countries into Global Value Chains

Peter Gal

- Strategies of transnational corporations
- Foreign direct investments
- The micro and macro economic consequences of globalisation (national and international economic policies, development policies, global value chains)
- Impacts of the new technological era in the world economy (Theoretical, economic policy and corporate related consequences. Impacts in different countries and regions.)

Istvan Kollai

- Socio-economical processes in Central-Europe (economic geography)
- Globalisation. from a Central-European perspective
- Process of urbanisation in Central-Europe

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- Economics of heritage (heritage industry, commodification of the past)
- Product branding and brand strategies (place-branding, geo-branding)
- Economics of multilingualism (economics of language)

Istvan Magas

- Global Finance and Regulation
- World Economic Crisis: Interpretations and Crisis Management
- Conditions of adopting the euro in Hungary
- BEXIT and its consequences in Europe
- Trade war

Gabor Miklos

- Effects of economic crises in the Central-European Region
- Integration maturity of the new EU-countries
- Advantages and disadvantages in the Central-European economies (macroeconomic analysis)
- Examination of autonomy in economical and political approach
- Political and economical benefits of minorities
- Challenges of the European labour market
- Labour shortages in Hungary and Central-Europe
- Situation of the Hungarian and Central-European construction industry

Sandor Gyula Nagy

- Economic and Political issues of Latin American countries and Spain
- International and Hungarian practice of using the EU Structural Funds
- Energy policy of the EU

Tibor Palankai

- Theory of regional and global integration
- European integration policies
- Success rate of the European integration
- Integration maturity

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Judit Ricz

- Developmental States
- Latin America

Mihaly Simai

- Global Economic Governance and National Economy Policies
The new relations between output and trade in the World Economy
The national and international regulations of transnational corporations: goals and outcomes
The commodity markets in the international system
Agriculture or manufacturing or services in the system of international cooperation.
- Global challenges and the multilateral cooperation regimes
The new global program of Sustainable Development (2015) and the national economies
alternatively: developed world, developing countries or Hungary
or in any of the functional areas of the the SDGs or national economy policies
- Risk factors in the world economy, risk management on corporate, state and global levels

Krisztina Szabo

- Development Economics;
- Foreign Aid;
- Political Economy of Development Cooperation;
- Sustainable Development,
- Emerging Security Challenges

Balázs Szent-Ivanyi (maximum 2 students, he's abroad - consultation only via Skype and email)

- International development and aid, development economics

Andras Tetenyi

- International Development Assistance
- Sustainable Development Goals
- Elements of Growth and Sustainability
- The Effects of International Migration

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Gabor Vigvari

- Current issues in international trade
- Globalization, institutions, nation state
- The political economy of international cooperation
- Economic policy of the EU

Judit Burucs

- The future of the LIBOR and the Effects on the Banking Industry
- The Role of International Rating Agencies
- The Importance of the Country and Counterparty Creditrisk
- Employing Fund Transfer Pricing in the International Active Banks
- Implementation of Basel III and its Effects
- Risk Management in the International Active Banks
- International Comparison of Mortgage Lendings

Julia Mező Urbánné

- Youth Unemployment in the European Union
- Youth Unemployment in Developing Countries
- Generation-Specific Impacts of Labour-Market Flexibility

Ágnes Szunomár

- East Asian Economies
- Foreign Direct Investment (FDI)
- Emerging markets, emerging multinational companies
- Middle income trap

Tamás Stukovszky

- Role of innovation during economic crises
- Changes in long-term cooperation between MNCs and the Hungarian state
- Role of sport in national economies
- China's developmental outlooks
- Effects of digital bureaucracy in Estonia
- SMEs in Hungary and in the EU in the next decade
- Automotive industry in Hungary